

# Unseen Photo Fair 2020

Ninth edition of Unseen Amsterdam from 19-21 September

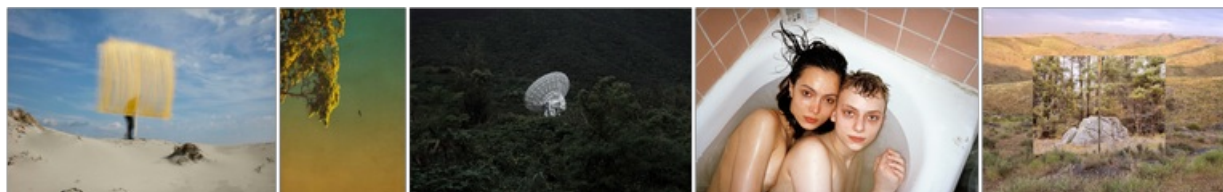


From left to right:  
1 Joep Hijwegen, courtesy Kahmann Gallery  
2 Stéphanie Saadé, August 14, 2018, 19.46.44, Beirut, Lebanon, courtesy AKINCI  
3 André de Jong, Tree, 2019, Ed. 1 of 10, C-print on Hahnemühle paper, 70 x 50 cm, framed, courtesy The Merchant House  
4 Zimmerpflanze 1 copyright Isabelle Wenzel, courtesy Galerie Bart  
5 Erwin Olaf, April Fool 2020 9.45am, courtesy Galerie Ron Mandos, Amsterdam. Copyright © Studio Erwin Olaf

**Unseen Amsterdam, the leading event featuring the latest developments in contemporary photography, will be held from 19-21 September at the iconic Gashouder at the Westergas in Amsterdam. The Gashouder will once again be a not-to-be-missed venue this autumn for photography lovers and collectors, curators and gallery owners. More than 50 selected galleries from the Netherlands and abroad will be represented.**

## Unseen Amsterdam/Art Rotterdam

Starting with this ninth edition, the management of Unseen Amsterdam is in the capable hands of Art Rotterdam, the annual art fair held at the Van Nelle Factory. A secondary effect of the new management is a combined network of international collectors, curators and museum professionals, forming a prelude to an even stronger platform for the *Unseen Photo Fair 2020*.



From left to right:  
1 Landscape with a Yellow Curtain 1, from the series DESSIN | 2018 | ed. 5 | archival pigment print | 630 x 900 mm, © Yoshiki Hase, courtesy KANA KAWANISHI GALLERY  
2 Albarran-Cabrera-The-Mouth-of-Krishna#807, courtesy Bildhalle  
3 Untitled #19 2018, from L'île aux Libellules © Julien Mauve, courtesy Galerie Intervalle  
4 Kate and Odie Young American 2017 courtesy Marie Tomanova Fotogalleri Vasli Souza  
5 Gohar Dashti, Untitled, From "Land/s" series, Archival Digital Pigment Print, Available in Two Sizes 51 x 68 cm (Edition of 15 + 2 AP), 105 x 140 cm (Edition of 10 + 2 AP), 2019, courtesy Mohsen Gallery

## Foam Photography Museum Amsterdam

The Foam Photography Museum in Amsterdam is one of the founders of Unseen Amsterdam. After a break of several years, the museum is now once again the content partner of Unseen Amsterdam 2020. Foam is not only contributing through its large international network of photography collectors and museum professionals, but also presenting a unique exhibition called '*Foam Talent*' at the Transformatorhuis.



Untitled, From the Series Red Lotus (c) Karmonlak Sukchai / courtesy of the artist

## Foam Talent

With its 700 m<sup>2</sup> of floor space, the impressive Transformatorhuis forms the venue for the premiere of the Foam Talent exhibition. Foam is presenting the works of a new generation of image-makers, scouted during the annual *Foam Talent Call*, an international search for exceptionally talented photographers under the age of 35. The 19 photographers selected are: Aâdesokan (Nigeria), Sofia Borges (Brasil), Adji Dieye (Senegal/Italy), Rahima Gambo (Nigeria), Karla Hiraldo Voleau (France/Dominican Republic), Benoît Jeannet (Switzerland), Luther Konadu (Canada/Ghana), Matthew Leifheit (United States), Douglas Mandry (Switzerland), Philip Montgomery (United States), Camillo Pasquarelli (Italy), Simone Sapienza (Italy), Micha Serraf (Zimbabwe/South Africa), Hashem Shakeri (Iran), Gao Shang (China), Kamonlak Sukchai (Thailand), Guanyu Xu (China/United States), Yorgos Yatromanolakis (Greece), Alba Zari (Italy/Thailand).

## Past/Present section

New to Unseen Amsterdam is the Past/Present section, which combines classic and/or vintage photography from before the year 2000 with new photography by contemporary photographers, the goal of which is to clarify how the one forms the basis for the other.

### '5 Years Meijburg Art Commission'

The Gashouder is also showcasing the exhibition '5 Years Meijburg Art Commission', featuring a look back at the winners of this project fund awarded by KPMG Meijburg & Co. Both the winning works and the (video) story behind the works of art will be on display during Unseen Amsterdam. Winners of the Meijburg Art Commission: Anouk Kruithof (2015), Elspeth Diederix (2016), Pasi Orrensalo (2017), Hideyuki Ishibashi (2018), Marleen Sleeuwits (2019).

### Book Market

More than 50 publishers are presenting their photography books and special editions in a special pavilion on the outdoor grounds of the Gashouder. The programme includes a large number of book presentations and signing sessions.

### Covid-19

In the upcoming edition, Unseen Amsterdam will have the same look & feel as always, in spite of social distancing requirements. What matters most is the art, not the number of visitors. And, of course, fewer visitors means more time to interact with the art and artists. The *Unseen Photo Fair 2020* offers its visitors a safe environment that guarantees an inspiring experience. Tickets with time slots can only be reserved in advance online via the website.

### Online catalogue at [GalleryViewer.com](https://www.galleryviewer.com)

The online catalogue will be available on the online gallery platform for Unseen Amsterdam and Art Rotterdam from early September. Apart from all works on display and their prices, the catalogue also provides background information on the artists and works of art. The catalogue for the most recent Art Rotterdam edition has been accessed more than 50,000 times and has proven to be an essential factor in the sales process.



Gashouder, Westergas Amsterdam

### About Unseen Amsterdam

*Unseen Amsterdam is the leading international platform dedicated to contemporary photography. By focusing exclusively on new developments in the world of photography, Unseen Amsterdam strengthens the careers of pioneering artists. Unseen Amsterdam offers a platform to both upcoming and established talents and shares the stories of the world's most interesting artists, the change-makers of tomorrow. Since January 2020, Unseen Amsterdam has been under the management of Art Rotterdam and [GalleryViewer.com](https://www.galleryviewer.com). The upcoming edition will be held from 19-21 September 2020 at the Gashouder at the Westergasfabriek in Amsterdam. Fons Hof, director of Art Rotterdam, the most important Dutch showcase for contemporary art, will be serving as the director of the upcoming edition of Unseen Amsterdam.*

### Participating galleries

Please visit: [unseenamsterdam.com/en/participants/](https://unseenamsterdam.com/en/participants/)

[AKINCI](#) (Amsterdam/Netherlands), [Anahita Contemporary](#) (Berlin/Germany), [andriess ~ eyck galerie](#) (Amsterdam/Netherlands), [Art Gallery O-68](#) (Velp/Netherlands), [Galerie Bart](#) (Amsterdam/Netherlands), [Galerie Vriend van Bavink](#) (Amsterdam/Netherlands), [Bildhalle](#) (Zurich/Switzerland), [Francis Boeske Projects](#) (Amsterdam/Netherlands), [Bradwolff & Partners](#) (Amsterdam/Netherlands), [Ellen de Bruijne Projects](#) (Amsterdam/Netherlands), [Camara Oscura Galeria de Arte](#) (Madrid/Spain), [Chrysalid Gallery](#) (Rotterdam/Netherlands), [CINNAMON](#) (Rotterdam/Netherlands), [Josilda da Conceição Gallery](#) (Amsterdam/Netherlands), [Marian Cramer Project](#) (Amsterdam/Netherlands), [FLATLAND](#) (Amsterdam/Netherlands), [Galerie Binome](#) (Paris/France), [galerie dudokdegroot](#) (Amsterdam/Netherlands), [Galerie Fontana](#) (Amsterdam/Netherlands), [Galerie Intervalle](#) (Paris/France), [Gerhard Hofland](#) (Amsterdam/Netherlands), [ALBADA JELGERSMA](#) (Amsterdam/Netherlands), [hi-noon](#) (London/United Kingdom), [Hopstreet Gallery](#) (Ixelles/Belgium), [Kahmann Gallery](#) (Amsterdam/Netherlands), [KANA KAWANISHI GALLERY](#) (Tokyo/Japan), [KOBE 819 GALLERY](#) (Kobe/Japan), [Galerie Wouter van Leeuwen](#) (Amsterdam/Netherlands), [Galerie Ron Mandos](#) (Amsterdam/Netherlands), [Mirko Mayer Gallery / m-projects](#) (Cologne/Germany), [Mohsen Gallery](#) (Teheran/Iran), [Dorothee Nilsson Gallery](#) (Berlin/Germany), [NL=US Art](#) (Rotterdam/Netherlands), [Galerie Caroline O'Brien](#) (Amsterdam/Netherlands), [Katharina Maria Raab](#) (Berlin/Germany), [The Ravestijn Gallery](#) (Amsterdam/Netherlands), [Galerie Reinthaler](#) (Vienna/Austria), [SCHWARZ CONTEMPORARY](#) (Berlin/Germany), [Fotogalleri Vasli Souza](#) (Oslo/Norway), [Stieglitz19](#) (Antwerp/Belgium), [Galerie Stigter Van Doesburg](#) (Amsterdam/Netherlands), [tegenboschvanvreden](#) (Amsterdam/Netherlands), [The Merchant House](#) (Amsterdam/Netherlands), [Sandau & Leo Galerie](#) (Berlin/Germany), [TOBE Gallery](#) (Budapest/Hungary), [TORCH Gallery](#) (Amsterdam/Netherlands), [UN-SPACED](#) (Paris/France).

### Selection Committee

Azu Nwagbogu, Founder and Director African Artists' Foundation (AAF) and the Lagos Photo Festival  
Marcel Feil, Artistic Director Foam  
Joachim Naudts, Curator FOMU Antwerpen  
Ron Mandos, Galerie Ron Mandos, Amsterdam  
Narda van 't Veer, The Ravestijn Gallery, Amsterdam

**Unseen Amsterdam**

[Unseenamsterdam.com](https://unseenamsterdam.com)

Further details of the full 2020 programme will be announced shortly.

Westergas | Klönneplein | 1014 DB | Amsterdam

Saturday, 19 September 11.00 - 21.00

Sunday, 20 September 11.00 - 19.00

Monday, 21 September 11.00 - 17.00

**Tickets**

€ 22,50 per person

A time slot is required to visit Unseen Amsterdam. Tickets & time slots can only be reserved in advance online and are available from mid-July via

[Unseenamsterdam.com/#tickets](https://unseenamsterdam.com/#tickets)

**Press**

A time slot is also required for the press to attend Unseen Amsterdam. Press accreditation can only be reserved in advance through Arabella Coebergh at

[arabella@coebergh.nl](mailto:arabella@coebergh.nl)

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Not for publication: for information, interview requests and images, please contact Coebergh Communicatie & PR, Arabella Coebergh, Leidsegracht 38-40, 1016 CM Amsterdam, T (020) 470 87 87 en E [arabella@coebergh.nl](mailto:arabella@coebergh.nl)

N.B.

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